



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 10-22-2012 PAGE: 1 of 2

JAMESTOWN ASSOCIATES - 12000
ATTN: LAURA LANCASTER
5937 JONES CREEK RD
BATON ROUGE LA 70817

New York																								
Contract No 403020		Contract Dt 10-22-2012		Revision Dt		Rev# 0		Advertiser KYRILLOS FOR SENATE				Brand KYRILLOS FOR SENATE				Product Code POLITICALS				Station/Market WABC – NEW YORK				
Agency Est#				CMS # 246758		Sales Office PHILADELPHIA		Account Executive D. PARKER		Start Date 10-22-2012		End Date 10-28-2012		Billing M (Broadcast Month, Cycle 1)				Package N		Contract Title 246758				
Line	Start Date	End Date	Time Period	Description						RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$		
1	10-22-2012	10-26-2012	06:15AM – 07:00AM (BOOKENDS)	AM EWN THIS MORNING 6-7AM (7427)						7	15	X	X	X	X	X			6	1,000	6	6,000.00		
2	10-22-2012	10-26-2012	07:00AM – 09:00AM (BOOKENDS)	AM GMA 7-9AM (7429)						7	15	X	X	X	X	X			20	1,200	20	24,000.00		
3	10-22-2012	10-26-2012	09:00AM – 10:57AM (BOOKENDS)	DA AM DAYTIME 9AM-10:57AM (7437)						7	15	X	X	X	X	X			20	550	20	11,000.00		
4	10-22-2012	10-26-2012	12:15PM – 12:30PM (BOOKENDS)	DA PM DAYTIME ROTATION 12NOON-4PM (7439)						7	15	X	X	X	X	X			10	700	10	7,000.00		
5	10-22-2012	10-26-2012	12:30PM – 03:00PM (BOOKENDS)	DA PM DAYTIME ROTATION 12NOON-4PM (7439)						7	15	X	X	X	X	X			20	750	20	15,000.00		
6	10-22-2012	10-26-2012	04:15PM – 04:59PM (BOOKENDS)	EN EWN AT 4PM M-F (11372)						7	15	X	X	X	X	X			6	750	6	4,500.00		
7	10-22-2012	10-26-2012	05:15PM – 05:55PM (BOOKENDS)	EN EWN AT 5PM M-F (7450)						7	15	X	X	X	X	X			10	1,200	10	12,000.00		
8	10-22-2012	10-28-2012	06:15PM – 07:30PM (BOOKENDS)	EN EWN AT 6P (CFB) (7442)						7	15	X	X	X	X	X	X	X	10	1,200	10	12,000.00		
9	10-22-2012	10-26-2012	07:00PM – 08:00PM (BOOKENDS)	PA JEOPARDY/WHEEL (7446)						7	15	X	X	X	X	X			10	2,100	10	21,000.00		
10	10-22-2012	10-28-2012	11:15PM – 12:05AM (BOOKENDS)	LN LATE NEWS CFB (7645)						7	15	X	X	X	X	X	X	X	4	2,350	4	9,400.00		
11	10-28-2012	10-28-2012	06:15AM – 10:00AM (BOOKENDS)	AM EWN SA/SU 6-10AM (7434)						7	15							X	2	200	2	400.00		
																					Contracted Gross Total:		118	122,300.00
																					Actual Gross Total:		118	122,300.00
																					Agency Commission:			18,345.00
																					Net Total:			103,955.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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																								Actual Total	
Month/YR		Preempted				Made Good				Contract Total				Adjustments											
Oct 12		0.00				0.00				122,300.00				0.00										122,300.00	
TOTAL		0.00				0.00				122,300.00				0.00											

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